



LIFEGUARD AMBULANCE SERVICE

Monthly Operational Report -- September 2011

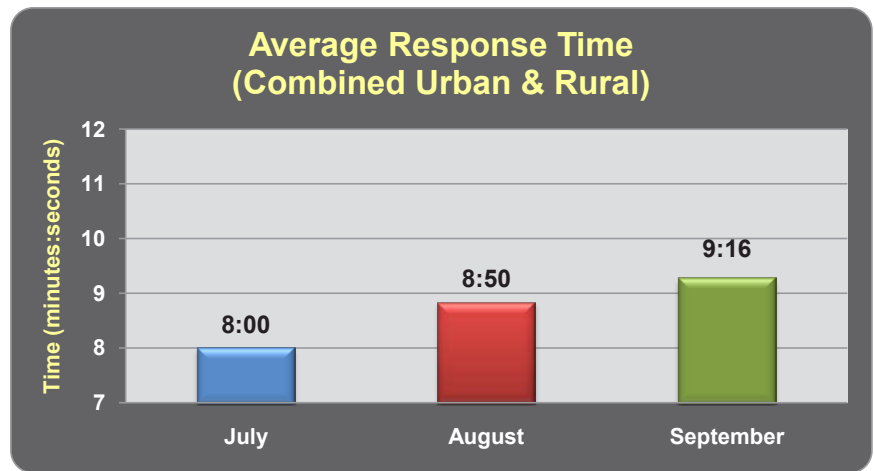
Call/Transport Volume

- 702 Requests for Service
- 643 Transports

Response Time Average

(Combined Rural & Urban)

- 9 minutes, 16 seconds



Continued Growth

As demands for service increase, Lifeguard continues to adapt our operations to meet those needs and demands.



Job Creation

- Added 5 part-time employees, who are currently going through orientation
- Total employees- 48

Fleet Expansion

- Added a new Mercedes-Benz Sprinter ambulance
- Added QRV to fleet
- New fleet total- 7 ambulances and 2 QRVs

Education

Lunch & Learn

Dr. Cohen from Shands Lake Shore Regional Medical Center was the guest speaker for September's Lunch & Learn session. His topic for discussion was orthopedic injuries.

Airway Class

Lifeguard hosted a continuing education class on Advanced Airway for our employees and firefighters from both Lake City and Columbia County fire departments.



Area Familiarization

Lifeguard increased its area knowledge and understanding and continued to do area familiarization testing. Because of its better understanding of the county's area and layout, Lifeguard stationed an ambulance in Fort White. This has decreased Lifeguard's response times for the south end of the county.

Community Involvement

- Free Blood Pressure Checks at Standbys
- Pink Glove Dance at Lake City Medical Center
- Standbys for Columbia and Fort White high schools
- 9/11 Memorial Services at The Blake School and in the Square in Lake City
- Advanced Airway Class
- Lunch & Learn
- Alachua County Heart Walk
- Pig-N-Out BBQ

9/11 Memorial Service

Lake City remembered the fallen heroes in a 9/11 Memorial Service held in the square. Lifeguard Ambulance Service showed respect as well by having four ambulances and ten employees in attendance to pay tribute to the men and women who lost their lives on that tragic day ten years ago.



9/11
Guests at the 9/11 Memorial Service in the square.

Pig-N-Out BBQ

Lifeguard was a corporate sponsor for the BBQ contest and provided standby at the event. There was an ambulance on display, so that children and adults could do a walkthrough. Additionally, Lifeguard also provided free blood pressure checks throughout the day.



Pig-N-Out BBQ

Left: Lifeguard- ambulance walkthroughs & blood pressure checks
Right: Commissioner Frisina in the dunk booth

Of course at the event, there was plenty of food to eat, especially BBQ. There was also bounce castles for the kids and a “Dunk your Favorite Politician” booth.

Alachua County Heart Walk

This was a 5K walk to raise money for healthy heart awareness. A few employees and their families participated in this event to help raise awareness. Lifeguard’s participation was through private donations from individual employees.



Heart Walk

Start line for the walk. The Florida Gator cheerleaders and mascot, Albert, participated as well.

Pink Glove Dance

In honor of the 27th Annual National Breast Cancer Awareness Month, the staff of Lake City Medical Center presented its “2011 Standing Up to Breast Cancer” Pink Glove Dance. Lifeguard was a participant in their video for breast cancer awareness. Healthcare companies throughout the U.S. create and participate in “Pink Glove Dance” videos. It’s a fun way to raise awareness during October, which is the official month for breast cancer awareness.



Pink Glove Dance

Lifeguard’s Supervisor and crew doing their dance from the back of the ambulance.