



LIFEGUARD AMBULANCE SERVICE



Monthly Operational Report -- October 2011

Fall Festivities



Lifeguard has always taken an active role in the community and October was no different. Throughout the month Lifeguard participated in multiple community events on a weekly basis which included having an ambulance on standby, positioned at the high school stadiums for each varsity football game played in Santa Rosa County, along with several pee-wee football games.



Fall is also a time when nearly every local elementary school has a fall festival and Lifeguard participates in almost all of them. When invited, Lifeguard typically sends at least one ambulance to these events, which allows anyone who is interested to tour our equipment. We also have a variety of handouts for children such as stickers, pencils and coloring books to take home as souvenirs of the experience. Lifeguard has found this to be a beneficial experience for many children. It gives them the opportunity to see the inside of an ambulance during a non-emergent situation; thus, helping them to not be as frightened if there is an emergency and someone in their family or they have to be transported.

Lifeguard also participated in several Halloween events including Sacred Heart Children's Hospital's *Boo Bash at the Beach*. All proceeds from the Boo Bash went directly to the Children's Hospital for the purchase of new equipment and this event raised over \$13,000. On Halloween night, Lifeguard participated in several Halloween events including the Trunk or Treat at Immanuel Baptist Church and Swenson Park's Community Halloween Celebration. At these safe and family-friendly Halloween events, the Lifeguard team members gave out several hundred bags full of candy with Halloween safety tips on the outside to the children.

Community Involvement

- Home Depot Fire Safety Day
- Navarre Fall Fire Prevention
- Bull riding at Chumuckla Arena
- Dixon Intermediate Family Night
- Munson Heritage Festival
- East Milton Elementary Fall Festival
- Milton Fire Department Open House
- Families First Fall Festival
- Halloween at Swenson Park in Gulf Breeze
- Sacred Heart Children's Hospital Boo Bash at the Beach
- Boy Scout Show & Tell at Milton Fire Department
- First Responder Training with Berrydale Fire Department
- Jay Mini Mites Football Game
- Riverwalk 5K
- Deluna Fest
- High School Football Games
- Community Helper Day
- Assist EOC with CPR Training
- Bike Ride
- Trunk or Treat at Immanuel



Lifeguard Remains 100% Compliant

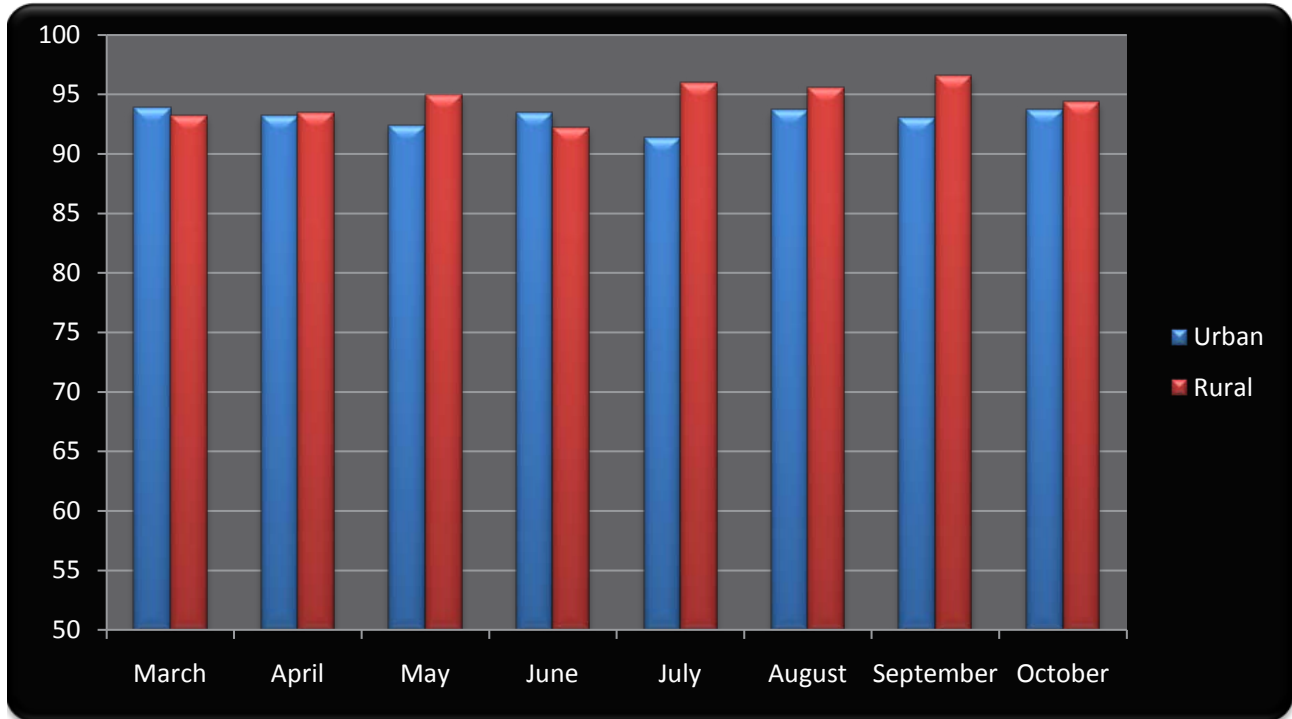
“Record Setting Response Times for 50 Consecutive Months”

October 2011 Volume & Response Time

1113 Requests for Service

810 Transports

Rural Calls: On scene <18 minutes = 94.39% **Urban Calls: On scene <10 minutes = 93.78%**



A Day in the Life...

Each and every day, EMTs and paramedics respond to the call of duty, and often times, those calls are truly a matter of life and death. Lifeguard received the thank you letter, quoted below, from a man that we treated in October and the hand-print heart from a kindergarten class at Rhodes Elementary.

“I just wanted to let you know how much my family and I appreciated the professionalism and quick response of your team to help us. My heart stopped just after Carina Pitts and Tyler Bennett got here with the first responders. Without their quick and efficient service, I would have passed away. After the second time they revived me, they got me to the hospital in Gulf Breeze, Florida. My heart condition causes sudden death in most instances and without out your team moving into quick action, I would have also been a statistic. According to the doctors and the Internet the survival rate of patients with ARVD die when this happens outside the hospital Your team made the difference for us. Hopefully my new heart Defib unit (ICD) will help me avoid future use of Lifeguard but your team is close to my heart. Thank you from all of us!!!!!!!!!!!!!! You really were my life guard and miracle. My doctors were also surprised I survived.”

